

Event title	Final Round: iTech Ideathon 2025
Event Category	Innovation
Date and Duration	15 May 2025, 1 Day
Department	College Event
Co-ordinators	Ms N Susithra, Assistant Professor (Sr.Gr.), ECE Dr T Sakthivel (Sl. Gr.), Civil
Chief Guest/ Resource Person/ Keynote Speaker	Dr Senthilkumar A K., Director, The Prodigy Hossptek Dr Madhanraj K, Architect, Samsung Research, Bangalore Mr Rudhresh N R, CEO and co-founder, Robomiracle, Coimbatore Dr P Manoj Kumar, Lead- Research
No. of Participants	100 (25 Teams)

- iTech Ideathon organised by PSG iTech Launchpad has grown into an annual flagship event since academic year 2023-24. The second edition of iTech Ideathon, initiated in October 2024, saw an overwhelming response with 153 idea submissions from 493 students across I, II and III year undergraduate programs. These students formed multi-disciplinary teams, guided by faculty mentors from all departments.
- Based on 15 real-world problem statements, the initial screening process shortlisted 72 ideas, which were reviewed online by a panel of 11 esteemed experts from industry in January 2025. Following a rigorous evaluation, 25 finalist teams were selected for the final round.
- Each finalist team received a prototype grant of ₹10,000, generously supported by our Management. All the team were trained to identify their novelty and write a patent.
- The final round of the PSG iTech Ideathon, an intra-collegiate idea-to-prototype contest, was held on the 15th of May 2025, marking the culmination of months of preparation and innovation. In this final phase, all 25 teams demonstrated their Proof of Concept (prototypes and models) to the esteemed judges. The participants provided live demonstrations, highlighting the practical applications, social impact and effectiveness of their innovations. The judges were notably impressed by the quality and functionality of the prototypes.
- In addition to their assessments, the judges offered valuable suggestions and ideas to enhance the projects further. Their feedback was constructive and aimed at helping the participants refine their prototypes and explore additional possibilities for real-world implementation, developing into patents and commercial products. The awards for the winning teams were distributed on the next day, 16th May 2025, during the Annual Day Function.

**First Prize ₹40,000 – Team REAL G**

**Second Prize ₹20,000 – Team Zephyr**

**Third Prize ₹10,000 – Team Tech Service**

**Special Jury Award – Team Builders**

**iTech Spotlight Awards – Idea Igniters, The Four and Squad O to Max**



